What is claimed is:

- 1. A targeting moiety comprising a conjugate of an antibody linked to a ligand-binding region of a receptor subunit selected from the group consisting of interleukin-2 receptor α (IL-2 α), interleukin-4 receptor α (IL-4 α), and interleukin-15 receptor α (IL-15R α), which antibody is specific for a cell marker specific to a targeted cell.
- 2. A targeting moiety as claimed in claim 1, comprising a covalent conjugate in which the antibody is covalently linked to the ligand-binding region of the receptor.
- 3. A targeting moiety as claimed in claim 1, comprising a fusion protein of the antibody and the ligand-binding region.
- 4. A targeting moiety as claimed in claim 1, comprising a bispecific antibody that has a first specificity for a cell marker specific to a targeted cell and a second specificity for the ligand-binding region.
- 5. A targeting moiety as claimed in claim 1, wherein the antibody is specific to CEA.
- 6. A targeting moiety as claimed in claim 1, wherein the antibody is specific to HLA-DR.
- 7. A targeting moiety as claimed in claim 1, wherein the receptor subunit is IL- 4α .
- 8. A targeting moiety as claimed in claim 1, wherein the receptor subunit is IL-15R α .
- 9. A targeting moiety as claimed in claim 1, wherein the antibody is specific to HLA-DR and is linked to the ligand-binding region of IL-15R α .

- 10. A targeting moiety as claimed in claim 1, wherein the antibody is specific to CEA and is linked to the ligand-binding region of IL-15R α .
- 11. A targeting moiety as claimed in claim 1, wherein the antibody is specific to HLA-DR and is linked to the ligand-binding region of IL-4R α .
- 12. A targeting moiety as claimed in claim 1, wherein the antibody is specific to CEA and is linked to the ligand-binding region of IL-4R α .
- 13. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to a B-cell.
- 14. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to a malignant B-cell.
- 15. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to an activated B-cell.
- 16. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to a normal B-cell.
- 17. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to a T-cell.
- 18. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to a malignant T-cell.
- 19. A targeting moiety as claimed in claim 1, wherein the antibody is specific for a cell marker specific to an activated T-cell.
- 20. A composition comprising a targeting moiety according to claim 1, and a pharmaceutically acceptable carrier.

- 21. A composition comprising a targeting moiety according to claim 7, and a pharmaceutically acceptable carrier.
- 22. A composition comprising a targeting moiety according to claim 8, and a pharmaceutically acceptable carrier.
- 23. A kit comprising a conjugate of IL-15 linked to a drug, radionuclide or toxin, and a targeting moiety comprising an antibody specific for a cell marker specific to a targeted cell, linked to the ligand-binding region of IL-15R α .
- 24. A kit as claimed in claim 23, wherein the antibody is specific for a cell marker specific to a B-cell.
- 25. A kit as claimed in claim 23, wherein the antibody is specific for a cell marker specific to a malignant B-cell.
- 26. A kit as claimed in claim 23, wherein the antibody is specific for a cell marker specific to an activated B-cell.
- 27. A kit as claimed in claim 23, wherein the antibody is specific for a cell marker specific to a normal B-cell.
- 28. A kit as claimed in claim 23, wherein the antibody is specific for a cell marker specific to a T-cell.
- 29. A kit as claimed in claim 23, wherein the antibody is specific for a cell marker specific to a malignant T-cell.

30. A method of treatment for cancer or an immunologically-mediated or infectious disease, comprising:

first administering to a subject in need of such treatment a targeting moiety comprising a antibody specific for a cell marker specific to a targeted cell, linked to the ligand-binding region of IL-15R α , and then

administering to the subject a therapeutically effective amount of a conjugate of IL-15 linked to a drug, radionuclide or toxin.

- 31. A method as claimed in claim 30, wherein the antibody is specific for a cell marker specific to a B-cell.
- 32. A method as claimed in claim 30, wherein the antibody is specific for a cell marker specific to a malignant B-cell.
- 33. A method as claimed in claim 30, wherein the antibody is specific for a cell marker specific to an activated B-cell.
- A method as claimed in claim 30, wherein the antibody is specific for a cell marker specific to a normal B-cell.
- 35. A method as claimed in claim 30, wherein the antibody is specific for a cell marker specific to a T-cell.
- 36. A method as claimed in claim 30, wherein the antibody is specific for a cell marker specific to a malignant T-cell.
- 37. A targeting moiety comprising a conjugate of an antibody linked to a ligand-binding region of interleukin-13 receptor α (IL-13R α), which antibody is specific to HLA-DR.
- 38. A composition comprising a targeting moiety according to claim 18, and a pharmaceutically acceptable carrier.